



Town of Wilbraham Vision Task Force

Envisioning the future of Wilbraham by listening to the expectations of the people of our town, collecting data, and examining trends that could impact that future

MISSION

To lead a community-driven process to make Wilbraham a better place to live and work by gathering broad-based public input and generating a consensus-based guiding vision to address Wilbraham's current and evolving challenges and opportunities

Minutes

MONDAY, June 3, 2013

7:00pm Conference Room 1, Town Hall

In attendance: Karen Furst, Nancy Ross, Tracey Plantier, Edna Colcord, Carol Albano, Sue Burk (scribing), Stephen Brand

- **Call to Order** at 7:04 PM
- **Minutes from May 28th Meeting** were approved (moved by Tracey, seconded by Edna)
- **Correspondence** – none at this time
- **Team Preview GO LIVE Presentations** – team discussion - Business and Land Use Go Live presentations have been reviewed and should be OK. Education, Livability and Town Services reports need to be completed. Karen will send additional slides which folks can reuse as part of their presentations to emphasize that everyone can make a difference.
- **Long Range Schedule Development thru Sept** –

Schedule will include the following milestones:

- Review of Go-Live by Steering Committee – date ranges were proposed in previous meetings
- Roll out of Go-Live – date ranges were proposed in previous meetings; we need to wait until Chuck speaks to the Steering Committee before confirming a schedule.
- Report needs to be ready by the first of August.
- Review of the Report by the Steering Committee – end of August
- Release and public presentation of the report – mid-September; public presentation could be at the Brooks Room or at Minnechaug or perhaps Wilbraham and Monson Academy

- **Including Core Values in Final Report** - Karen, Stephen, Susan

Tracey and Stephen will provide already summarized data to avoid duplication of effort. This section of the report will call out top areas of responses to the following question groups:

- The Best things about Wilbraham
- What you would do with Authority or with 10 Million Dollars
- Change from today to tomorrow + future headlines
- Core Values
- Other areas of Focus and Other Insights

- **A QUICK Review of "Re-Imagining Wilbraham" to Assess Progress**

We have completed almost all of the tasks on our Task List, except for 7c - Develop a Community-Wide Vision and associated goals based on Core Values, 7dii - Final report to recommend whether to proceed to Phase Two, 7diii - Final report to include proposed scope of work for a comprehensive master planning process and tentative schedule and budget. We will check in with the Steering Committee. Motion passed that we check in with Steering Committee to see their current thinking about what they want the Vision Task Force to do about 7dii and 7diii. (Moved by Tracey, Seconded by Carol all ayes).

- **Placing Recommended Changes and Comments by Reviewing Groups in a Designated Appendix –**

Sue will post the comment extract spreadsheet in Google Docs so that folks who missed it when it was sent by email will be able to obtain it.

In order to provide a way to view the survey data without using Excel: we will create a "Survey Report" Appendix which will list all of the answers to every free-form question. Each list will repeat the corresponding findings from the section of the report on the free-form responses and provide the rationale for the counts in situations where synonymous phrases were aggregated. It will also contain the graphs for all of the more/less questions. We will direct people to the original spreadsheet format if they want to do more detailed analysis, and members of the team who are comfortable with that excel format will assist them as needed.

We also will have a "how to use this survey" chapter/section.

-Audience of Citizens

Michael Dane voiced concerns that a Master Plan may not be a solution for Wilbraham and that Sustainable Communities and Smart Growth are not necessarily compatible with the future of suburban Wilbraham. His complete comments can be found on the video recording of our meeting.

-Next Meeting: Tuesday, June 11 7 PM

- Results of Chuck's meeting
- Finalize Go-Live Schedule, exact dates, who presents, what groups, where?
- Put together a vacation calendar from June - December
- What should we gather together to turn over to the town and where and how it should be stored?
(Karen)
- Report schedule (Tracey)
- 7dii and 7diii

-Adjourn: Edna moved to Adjourn, Carol seconded, all were in Favor (9:12 PM)