

TOWN OF WILBRAHAM
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Wilbraham, Massachusetts 01095

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WILBRAHAM BROADBAND ADVISORY COMMITTEE MEETING
Thursday, April 6th, 2023, at 6:00P.M.

AGENDA

(Posted 4/3/23)

This meeting will be conducted virtually via Go To Meeting
To join this meeting from your computer, tablet or smartphone, please visit:

<https://meet.goto.com/264365413>

You may also dial in using your phone.

Access Code: 264-365-413

United States: (312) 757-3121

1. Call to order
2. Review/amend/accept minutes from meeting on 3/23/23
3. Government/Admin updates: Susan Bunnell, Nick Breault
 - a. Digital Equity Grant update
 - b. Owner's Project Manager update
 - i. Felix Zayas, Biff Simpson: first year project goals
 - c. PON vs. OAN specs/discussion
 - d. Digital Access Plan revisions
 - e. MA Broadband Coalition update
 - f. Promotional/Marketing funds update
 - g. Dig Once policy discussion
4. Marketing/PR; topics include:
 - a. Brochure print specs:
 - i. \$312 per thousand (deluxe/card stock w/matte finish)
 - ii. Tax bill insert: \$280 per thousand (standard paper w/uncoated finish)
 - b. Public outreach initiatives (as per dedicated committee calendar):
 - i. Hill Climb/'Chaug Arts & Crafts: Saturday May 13th from 8:00am – 4:00pm
 - ii. Town Meeting: Monday, May 15th @ 6:00pm – 7:30pm
 - iii. Town Elections: Saturday, May 20th from 8:00am – 6:00pm
 - iv. Peach Festival: Saturday, June 17th from 11:00am – 6:30pm
 - v. Fountain Park concerts: TBD
 - vi. Farmer's Market: TBD
5. Swag/promotional items update

6. IT Related
 - a. Official Town/Committee website/page update
 - i. Review draft Mission Statement
 - b. Official document repository
7. Other business (for topics not reasonably anticipated 48 hours in advance of meeting)
8. Open session
 - a. Citizen's open forum
9. Next meeting; Thursday, April 20th, @ 6:00pm. (virtual)
10. Adjournment