Town of Wilbraham Vision Task Force

Envisioning the future of Wilbraham by listening to the expectations of the people of our town, collecting data, and examining trends that could impact that future

MISSION

To lead a community-driven process to make Wilbraham a better place to live and work by gathering broad-based public input and generating a consensus-based guiding vision to address Wilbraham’s current and evolving challenges and opportunities

Minutes

TUESDAY, May 7, 2013

7:00pm Selectmen’s Room, Town Hall

In attendance: Tracey Plantier, Nancy Ross, Chris Novelli, Carol Albano, Chuck Phillips, Karen Wilson Furst, Susan Burk by skype

Not in attendance: Stephen Brand, Edna Colcorde

- Call to Order: 7:09 PM
- Correspondence: no comments

- Minutes from April 22nd Meeting – Minutes accepted moved by Karen, seconded by Nancy, approved by all. Minutes need to be posted on the town website, along with the agenda.

- Minutes from May 2nd Meeting – minutes need to be amended for correction to date. Amended minutes accepted, moved by Carol, seconded by Karen, approved by all. Minutes need to be posted on the town website, along with the agenda.

-Movie Trailer Concept/VTF Handout for Town Meeting

-VTF Handout Presented to BOS at their BOS Meeting on Monday, May 6th –

General discussion around the Selectmen getting an overview of the VTF Town Meeting handout. Chuck and Nancy attended meeting for the committee. They asked for time during the Citizen’s Forum. A quick overview of the handout was presented by Nancy. Chuck explained the intentions for roll-out. There were no questions or comments by the Selectmen. Nancy asked about what anyone thought who was watching. Tracey commented that it didn’t seem the Selectmen really understood what the handout was for. Nancy thought they didn’t have enough time to read the handout and ask questions because VTF was not formally on the agenda. Chuck commented that the handout would have been formally sent to the BOS prior to the meeting if the VTF had been on the formal agenda.
Request to Send Charlie Bennett the VTF Handout – Chuck mentioned that Charlie requested a copy of the VTF handout. Discussion centered around the handout being made public is good for getting VTF message out and would be fine to give to Charlie. Motion to give Charlie Bennet an Imagine Wilbraham Time flyer by the Vision Task Force moved by Nancy, motion amended by Karen to include supplying a VTF handout to anyone requesting it, seconded by Tracey, approved by all

Chuck commended Chris and Steven for the VTF handout. Especially completing the handout on short notice. Thanks to both.

Research on Presentation Format
Chris has been working with Prezzi. Chris does not think it will be difficult to use, but there is one outstanding question regarding output capability for print or video. Chris will look into this further. Chris has done a sample which task force members viewed at the last Task Force meeting.

Editing Progress/Outstanding Needs
The committee spent a lot of time debating whether or not the minority opinions received by respondents should be included in the body of the report. Chris brought out that if the detail was being included in the appendix that it should satisfy the need to include alternative opinions.

The committee agreed to make the report fact based.

Motion made by Chris to not have VTF opinions in the team chapters. Nancy seconded the motion. Passed by all.

Motion made by Chris that VTF ideas and opinions can be included in an alternative section “appendix” as recommended by the Steering Committee. Seconded by Nancy. Passed.

Presentation Format
Chris provided the team with an overview of the presentation methods. This brought up the conversation about what is expected as part of the roll-out starting in mid-June. There was discussion around whether or not the committee should work on presentation materials prior to the finalization of the VTF report. Concerns were presented both pro and con about waiting or not. After much discussion around the presentation for June and September the committee decided to discuss this at the next meeting. Chuck will include a discussion on presentation for the next meeting.

Audience of Citizens: No comments
Next Meeting: Tuesday, May 14th at 7 PM
Adjourn: Moved by Nancy and seconded by Carol – all approved 9:23 PM