

Cultural Council Meeting Minutes
Wednesday October 4, 2023
Town Hall conference room

In attendance: Jane Clark, Karen Grycel, Aurora Frias, Jennifer Powell, Susan Hintze, Anna Gregory (guest), Will Powell (guest)

7:15 Meeting came to order

Introductions

Anna Gregory - new adult member will be joining us. Agreed to consider being Treasurer
Will Powell - 14-year-old interested in being a Jr. non-voting member

Treasurers Report - S Hintze

We have awarded (spent) \$8736.00 and have \$7327.00 awarded but yet to be spent. Sue will meet with the accountant at the end of the week and file reports.

PR report

There is now a QR code linked to the survey and was shared to board members via email.

Article will hopefully be in WH Times on October 11

~50 people have taken survey. Survey answers so far we shared to members.

Plan to post minutes on FB page.

Get J. Clark access as admin to FB Page to post minutes.

J. Powell will create a QR code for the grant application to share with prospective applicants.

Discussed gathering an email list to send events to when they are happening.

A. Frias suggested sharing events with Peach Post

Keep the Survey as an ongoing survey that we can modify throughout the year was discussed.

W. Powell suggested using a Google form survey if we have people's emails.

Membership

Including Anna we now have 7 voting members. We need two(2) more members to reach full capacity of the board.

Outreach

Possibly have business cards with contact info and QR codes for all members to hand out to prospective grant applicants as we discover them in the communities we visit.

A. Gregory will use the QR codes and Logo to make a handout and online flyer.

Priority Statement

J. Clark would like all members to review the current statement and send her ideas/revisions/additions so that we can formulate a current Priority Statement for the MCC website. Please do so before next meeting.

Voted to extend the Bad News Jazz Bands request to perform in the 2024 PBF using funds allocated in 2023. 4 votes in favor. Clark, Frias, Hintze, Grycel. 1 Abstention, J. Powell.

Proposed Goals for this grant cycle

Clark reviewed ideas for proposed goals including:

- Ongoing Community Survey
- Thank you cards to grant recipients
- Recruit youth and non-voting members
- create a succession plan
- Reach out to new grant applicants
- ideas for visibility in the community
- gather feedback about events
- create a survey to rate events
- QR code at each event

Grant cycle ends on October 17. discussed sharing grant information with local artists. Members were assigned people to approach:

Jen P - Falcetti Music and Wilbraham Music

A. Frias - Middle and High School

K. Grycel - Wilbraham Art League

J. Slavnik - WMA

8:30 Meeting Adjourned